

MPO Program Ad Pricing Guide

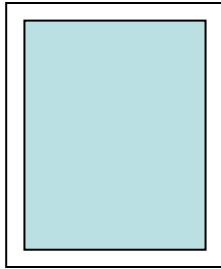


MINNESOTA
PHILHARMONIC
ORCHESTRA

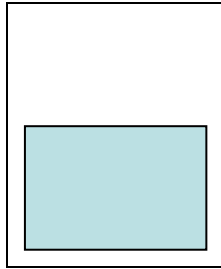
Please provide electronic files (strongly preferred) or camera-ready black & white artwork with payment to the program editor five weeks prior to the first concert date. Electronic files can be emailed to info@mnphil.org. All payments and camera-ready artwork can be mailed to our address listed below.

No alterations or modifications to the ad can be made by us. The MPO disclaims liability from representations made in ads. Prices listed are for the placement of your ad in 3 subscription concert programs. We cannot make promises regarding ad location within the program for ads smaller than a full page.

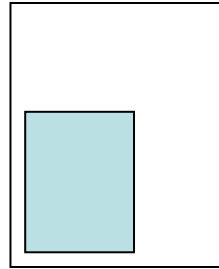
**All prices reflect 3-concert-program pricing. For single-concert pricing, divide by 3.
All full-season advertisers will also be listed (with a link to your website) on our website.**



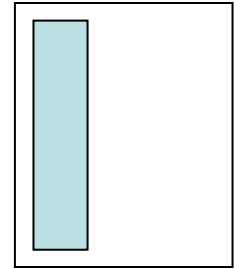
Full Page
7" x 9.5"
\$450



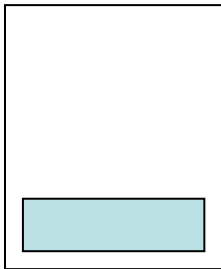
Half Page
7" x 4.687"
\$300



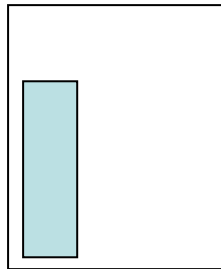
1/3 Square
4.625" x 4.687"
\$240



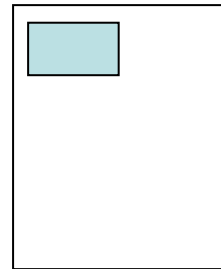
1/3 Vertical
2.25" x 9.5"
\$240



1/4 Horizontal
7" x 2.25"
\$180



1/4 Vertical
2.25" x 7.063"
\$180



Business Card
3.375" x 2"
\$150

Order Form

Ad Size Full Page \$450 1/3 Square \$240 1/4 Horizontal \$180 Business Card \$150
 Half Page \$300 1/3 Vertical \$240 1/4 Vertical \$180

Camera-ready ads and payment may be sent by mail to:
MPO, Attn: Program Advertising, PO Box 6116, Minneapolis, MN 55406.
Electronic files can be sent by email to info@mnphil.org. MPO phone: 612-656-5676

Name: _____ Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ E-mail: _____ Web: _____

Signature: _____ Amt Enclosed: _____

Thank you for supporting the Minnesota Philharmonic Orchestra